

YMCA MISSION

To put Christian principles into practice through programs that promote healthy lifestyles, strong families, and positive youth development to build healthy spirit, mind and body for all, regardless of ability to pay.

GENERAL INFORMATION

Serving the community since 1885.
Number of Employees: over 1,300
Founded and governed by volunteers.
Locally owned and operated.

THE Y DIFFERENCE

- The Greater Wichita YMCA is a volunteer-led, nonprofit organization that belongs to the communities it serves. Its income is reinvested in the Y to perpetuate its charitable purpose.
- The Y makes communities better places to live through programs that relate to its Judeo-Christian mission while nurturing youth development, healthy living and social responsibility.
- The Y ensures all kids have the opportunity to discover who they are and what they can achieve.
- The Y improves the community's health and well-being as it brings families closer together, encouraging good nutrition and physical activity.

LOCATIONS

- Eight (8) full-service family branches, Camp Hyde and the Farha Sport Center
- Four (4) outdoor family waterparks at Andover, North, Northwest & South
- More than 100 outreach program sites outside of branch facilities
- A YMCA "Away" program that allows members to utilize YMCA facilities when traveling.

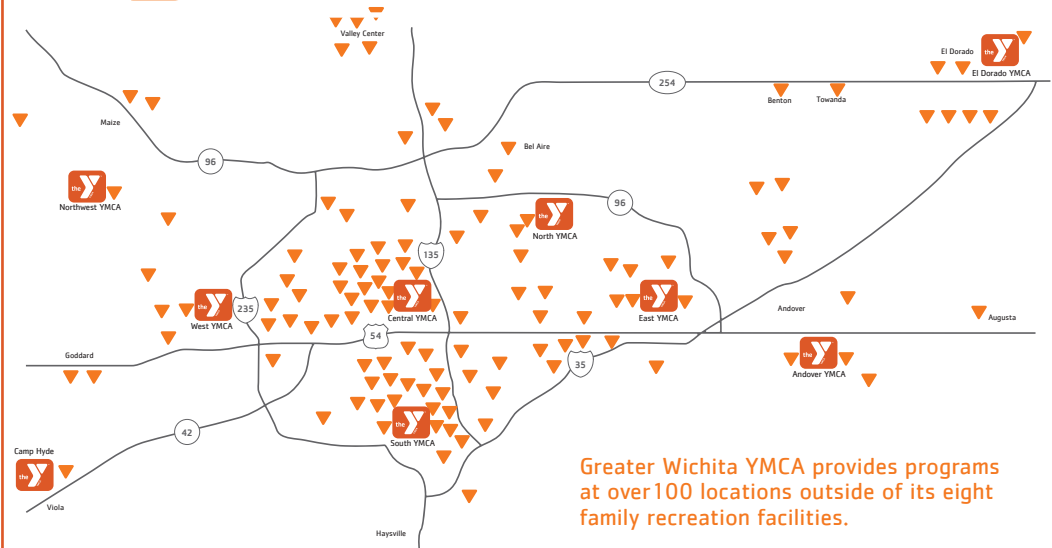
PROGRAMS

The Greater Wichita YMCA is the largest provider in the region for:

- Child care
- Summer Day Camp
- Swim lessons
- Youth sports
- Health & wellness
- After school programs



MISSION IMPACT



SERVING THE COMMUNITY

- More than 250,000 people will be served through membership and programs.
- On average, more than 20,000 people are served through local YMCA membership and programs each day.
- Nearly 100,000 Y participants are age 17 and younger. That's two-thirds or all local kids.
- 50,000 kids will receive the opportunity to play youth sports.
- 12,500 kids will take swim lessons and water safety classes.
- 2,500 children will learn and grow through Early Learning Centers and Summer Day Camps.
- More than 9,500 youth will participate in YMCA after school programs.
- 600 high school and college students will find jobs at the Y, while others receive life experience through a community mentoring and job preparation program.

5,000
volunteers will
donate over
85,000 hours of
time in 2011.

FINANCIAL ASSISTANCE

- YMCA is committed to making its programs and services available to everyone in the community, regardless of ability to pay.
- More than 70,000 kids and adults will benefit from free YMCA services, program scholarships and financial assistance in 2011.
- In all, YMCA will provide almost \$10 million in free and assisted services in 2011 with nearly 10,000 donors helping to make this possible.

COLLABORATIONS

- YMCA collaborates with nearly 60 organizations including United Way, area schools, local, state and federal agencies to provide services like free swim lessons, after school programs, child care and summer programs.
- YMCA also supports more than 60 area non-profit organizations with free services.

LIFECHANGING

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Y COMMUNITY PARTNERSHIPS (partial list)

Schools/Education

Public & Private K-12 Schools
Private & Community Colleges
Public Universities
Early Learning Centers
Head Start & Early Head Start
State Pre-K Programs
Vocational & Trade Schools
Home Schools

Government

Parks and Recreation
Public Libraries
Departments of Health
Department of Corrections
Kansas Dept. of SRS & CACFP
Smart Start Kansas
National Guard & Military Bases
Veteran Services
Government Council on Fitness
Police & Fire Departments

Nonprofits/Community Service

Am. Red Cross & Blood Centers
Boy and Girl Scouts
United Way & Supported Agencies
Children's Mercy Family Health Part.
Salvation Army
Women's Shelters
Homeless Shelters/Rescue Missions
Independent Living Centers
Big Brothers Big Sisters
Group and Children's Homes
Hospitals & Rehab. Programs
Addiction Recovery Centers
Providers for the Mentally & Physically Disabled
Family Service & Guidance Ctrs
Senior Service Groups
Service Clubs & 4-H
Churches of all Faiths
YWCA's

Coalitions

Community Health Coalitions
Youth Activity Coalitions
Early Education Coalitions
Silver Sneakers



CHANGING LIVES

In 2011, Greater Wichita YMCAs will provide nearly \$10 million in free and assisted programs to 70,000 area kids and adults. Each and every dollar is an investment in the future success of your community.

I cannot tell you what a blessing the Y has been for our veterans. The men and women who utilize the program show marked improvement.

I see reduction in social isolation, better medical and mental health when our eligible veterans take advantage of the Y's free co-op program and certainly wish each one who is referred would engage... just knowing that they have the opportunity when they are ready is pretty wonderful.

Appreciate you a lot and see daily the benefit veterans get as they build resiliency physically and mentally.

--Lori W., Vet Center



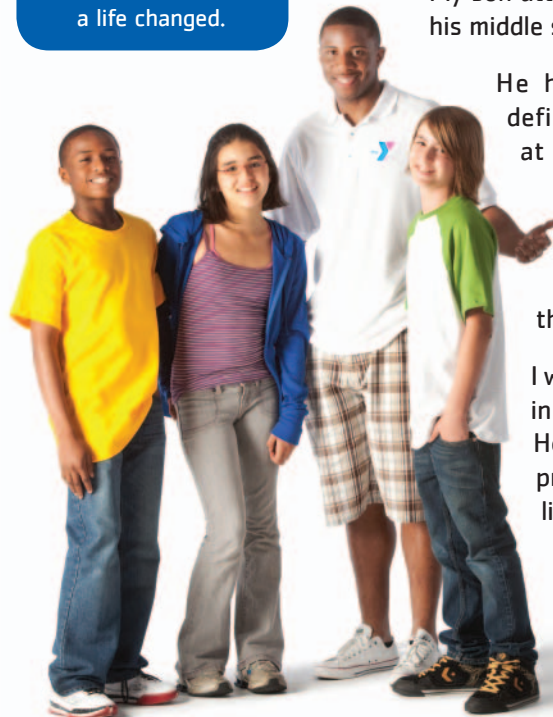
The Y serves 2 out of 3 local kids, and every life touched is a life changed.

My son attends the YMCA afterschool program at his middle school.

He has time to do his homework, he definitely would not do this on his own at home. He is getting physical activity that I know he would not get if he went straight home after school. He is getting healthy afterschool snacks preventing him from raiding the refrigerator if he were home alone.

I was absolutely shocked when we enrolled in school to find out this program is free. How can parents who have to work to provide just the basics pass up a program like this?

--Middle School Parent



**FOR YOUTH DEVELOPMENT
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY**

LIFECHANGING

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